



FOR MANAGEMENT USE ONLY

Date Rec'd _____ Check # _____

Amt Rec'd _____ Bal Due _____

Exhibitor Application

CWVYf%!&\$202&/John Q. Hammons Convention Center/DIA Crowne Plaza Hotel -- Denver, CO

MAIL ORIGINAL WITH PAYMENT TO AVX:

OR FAX A COPY TO:

8003 So. Oneida Ct.
Centennial, CO 80113

Phone: (303) 771-2000
Email: lcramer@expomasters.com

Fax:(303) 843-6232

The exhibitor, hereby contracts for the exhibit space at the AVX 2021 in accordance with our booth preference listed below. The AVX policy stipulates a manufacturers' employee must staff your booth. No Manufacturers Rep Firm employee may work your booth – ONLY a Manufacture Employee. As an exhibitor at AVX, you agree **NOT TO SELL** product or service on or off the exhibit floor directly to expo attendees. *By signing up for the exhibit you agree to socially market to your client base regionally about being in AVX prior to the event. AVX RESERVES THE RIGHT TO REFUSE BOOTH SPACE TO ANY POTENTIAL EXHIBITOR WHO DOES NOT MEET THE QUALIFYING CRITERIA. BY SIGNING THE BOTTOM OF THIS FORM, YOU AGREE TO ALL THE TERMS AND CONDITIONS SET FORTH IN THIS APPLICATION. PLEASE CONTACT SHOW MANAGEMENT FOR ANY EXCEPTIONS.

1. EXHIBITING COMPANY INFORMATION, DESCRIPTION, AND PRODUCTS TO BE DISPLAYED

Company Name: _____ (Listing as you want it in the show program, booth sign, and website)

Main Contact: _____ Title: _____ Direct Phone _____

Email: _____ Main Phone: _____ Fax: _____

Address: _____ City: _____

State: _____ Zip: _____ Country: _____ Web Page URL: _____

Social Marketing Rep _____ E-Mail: _____

Who is the dealer primarily responsible for your participation in AVX? (Check all that apply)

- CCS Burst/Key Code Media Peak Media, Inc. Ford Audio Video Other (please specify)

Please list the products you will be displaying. If you are a distributor, please list all the companies you will be representing at AVX

2. BILLING CONTACT INFORMATION

Billing Contact: _____ Title: _____ Phone: _____

Address (if different from above): _____ City: _____

State: _____ Zip: _____ Country: _____ Direct Email (required): _____

3. PAYMENT TERMS

50% of total amount is the required Deposit (must accompany all contracts submitted before July 1, 2021). 100% of total amount is due July 1, 2021 for Contracted Exhibitors and must accompany all new contracts submitted after July 1st. In the event the Exhibitor cancels on or before July 1, 2021, all or part of the Exhibit space contracted for hereunder, the Exhibitor shall pay to the Producer a cancellation fee equal to 50% of all monies due. In the event the Exhibitor cancels after July 1, 2021 all or part of the Exhibit space contracted for hereunder, the Exhibitor shall pay to the Producer a cancellation fee equal to 100% of all monies due.

Check – Please make checks payable to AVX.

Paying by Credit Card? MC VISA AMEX Credit Card #: _____

V Code: _____ Exp. Date: _____ Card Holder Name: _____ Signature: _____

4. SPACE PACKAGES / MARKETING OPTIONS

EXHIBIT BOOTH SELECTION. Please indicate booth selection below. Enclose check for 50% down payment.

	<u>Cost (before 6/30/2&)</u>	<u>Cost (After 6/30/2&)</u>	<u>Booth No's</u>	<u>AMOUNT</u>
<input type="checkbox"/> 10 X 10' Booth	\$ 1595	\$1645	_____	\$ _____
<input type="checkbox"/> Projector Alley Booth	\$ 2500	\$ 2600	_____	\$ _____
<input type="checkbox"/> Booth Package (6' black draped table, 2 chairs, waste basket)	\$ 195		_____	\$ _____
<input type="checkbox"/> Electric (Basic 5amp Drop)	\$ 95		_____	\$ _____

(Anything more than 5 amps will need to be ordered through PSAV) **(Please note: Your booth DOES NOT COME with furniture or electric)**

Lunch Meal Tickets \$15/day for on-floor restaurant Number of tickets _____ x \$15 = \$ _____

DIGITAL ADD-ON ENHANCEMENTS

Shared Web Ad 60 days (\$250) Exclusive Web Ad 60 days (\$500) E-Blast Ad (pre-announce what you are displaying

in 1 of our E-Blasts 2-3 weeks prior to show date) (\$350) Web Banner Ad specs: 192 px (w) x 300 p (h) □ □

ADVERTISING IN AVX 2021 SHOW PROGRAM (Deadline for camera-ready art is /10/22)

Please indicate advertisement choice(s): AD SIZE COST: Full Page --- (\$00) Half Page (\$300) Business Card (\$150) \$ _____

SPONSORSHIP OPPORTUNITIES: Show management has a number of opportunities available for companies that like to set themselves apart. Please indicate which sponsorship opportunities you are interested in and show management will review what you receive with the item you select.

Seminar Pavilion \$3,500 (includes 2 short takes slots) XPO Reception Sponsor (\$3,500) Attendee Lanyard (\$2,500)

Keynote Speaker (\$1,500) XPO Espresso Service Cart (\$2,500) Wireless Internet Sponsor (\$1,500) \$ _____

TOTAL: \$ _____

Authorized Signature: _____ Date: _____

Name (Printed): _____ Title: _____

